# Advertising Database Publication Catalog Print-On-Demand

Ads, catalogs and database materials created in various programs such as Quark, Photoshop, FileMakerPro, etc. are processed through Adobe Acrobat for easy emailing, website posting, printing and professional publication by local and on-the-road product and sales representatives. Specifics such as resolution, password protection, printing, selection, and exporting permissions are fully customizable and Acrobat pages are truly cross-platform.







### THE IMPORT COLLECTION

## MASTER REFERENCE

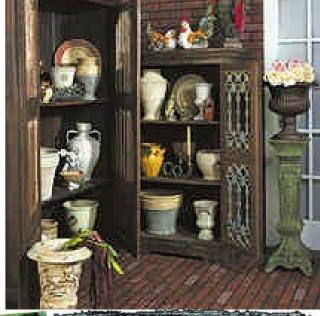
ALL ITEMS from 10-98 through 8-01

INCLUDES: New, Active, Close Out, Discontinued, Suspended, PrePublished, UnPublished, Special Customer



















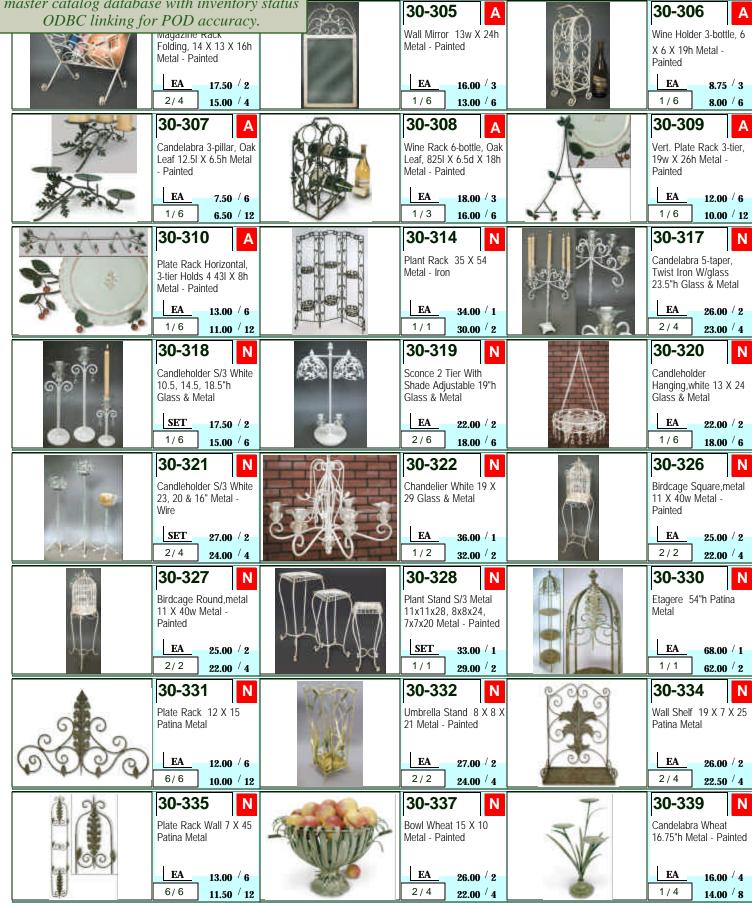


7885 NELSON ROAD, PANORAMA CITY, CA 91402 - Tel: 818-782-3060 Fax: 904-0584

Used primarily as a thumbnail reference index for stocking shows and showroom redressing. Printed from a custom layout in the Filemaker master catalog database with inventory status ODBC linking for POD accuracy

#### Prder Entry/Inventory Desk Reference





When using a "live" database such as Access, or FileMakerPro, catalogs can be customized and prepared for specific events and clients. Using multiple layouts in the database, a catalog page can have 1-32 pictures per page, without time-consuming re paginations and layout adjustments. Truly

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Since I shot all items individually and knocked out the backgrounds (alpha-channel), combing pieces into customer specific groups, and/or creating a multi-size set from one on-hand piece.



#### SPECIAL GROUP PAGES





These sets digitally "created" shooting one item at three angles, and compositing/resizing them in Photoshop. Shadows and Backgrounds are also digitally created on the spot.

Description Item # Planters S/3 - 8x7 / 10x8 / 12"dia X 25-474 9"h 11 /m Price 1 / Quan Price 2 / Quan 29.00 / 2 32.00 / 1

Description Item # Planters S/3 - 7x5 / 9x6 / 11.5"dia 25-475 8.5"h Status 11./m Price 1 / Quan Price 2 / Quan Ν

32.00 / 1

29.00 / 2





Single items arrive as samples among hundreds of styles, and were shot individually prior to shipping to shows. When a customer has specific quantity or style ideas, these composites are customized as "exclusives" for the client.



ור	Item # Description			
	25-530	Blue & White Ast/6 - 3" Thru 10"h		
_	Status _11./m_	I/M	Price 1 / Quan	Price 2 / Quan
	ll N ea	6/6	6.75 / 6	6.00 / 12

