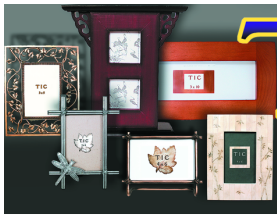


Advertising Database Publication Catalog Print-On-Demand

Ads, catalogs and database materials created in various programs such as Quark, Photoshop, FileMakerPro, etc. are processed through Adobe Acrobat for easy emailing, website posting, printing and professional publication by local and on-the-road product and sales representatives. Specifics such as resolution, password protection, printing, selection, and exporting permissions are fully customizable and Acrobat pages are truly cross-platform.



ETIC



The Import Collection

CATALOG 2000

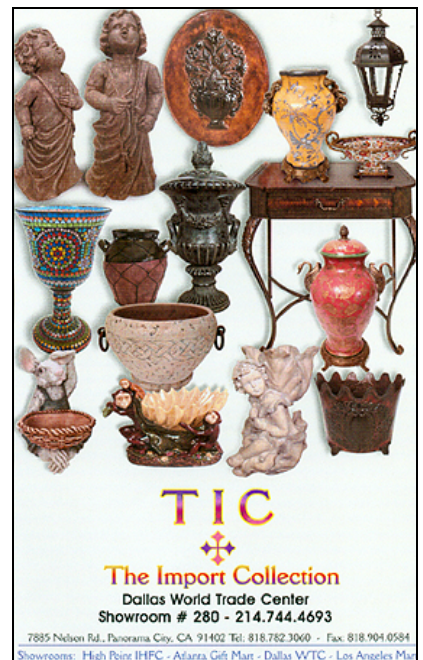


Promoting consistent corporate identity, Catalog and Disc catalog collateral is made available with software and internet catalogs.



TIC

The Import Collection
www.importcollection.com



TIC

The Import Collection

Dallas World Trade Center
Showroom # 280 - 214.744.4693

7885 Nelson Rd., Panorama City, CA 91402 Tel: 818.782.3060 - Fax: 818.904.0584
Showrooms: High Point IHFC - Atlanta Gift Mart - Dallas WTC - Los Angeles Mart

Rejyna – Client Customized Co-Op Advertising

- ✦ Shot Digital photos and created alpha channels in Photoshop
- ✦ Composited-per-client and/or event in Photoshop
- ✦ QuarkXpress Layout (DTP) & In-House Preflight/Proofing
- ✦ Ads Submitted to Distributors Digitally (filmless) via FTP.



TIC

THE IMPORT COLLECTION

7885 Nelson Rd., Panorama City, CA 91402
Tel: 818.782.3060 - Fax: 818.904.0584

See our permanent DMC showroom:
Dallas World Trade Center
Showroom # 280 - 214.744.4693

Dallas National Gift & Home Accessories Market - January 11-18, 2001
Dallas National Gift & Home Accessories Spring Show - March 17-20, 2001
Dallas Super Market - June 21-28, 2001
Dallas National Gift & Home Accessories Fall Show - September 8-11, 2001

High Point IHFC - Atlanta Gift Mart - Dallas WTC - Los Angeles Mart



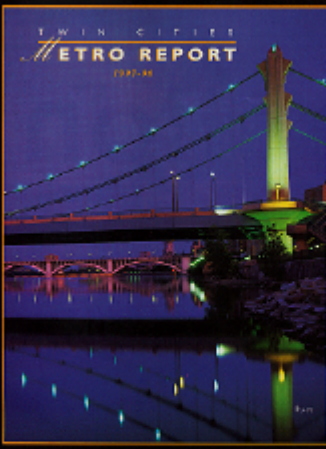
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Rejyna – OEM-to-VAR Co-Op Advertising

- ⊕ Scanned photos and created alpha channels in Photoshop
- ⊕ Effects, retouching, compositing in Photoshop
- ⊕ QuarkXpress Layout (DTP) & In-House Preflight/Proofing
- ⊕ Use of Press and Magazine Reviews in Direct Mail

Home Décor

B U Y E R

Fashion trends and purchasing insights for home accent retailers

upstairs | New products for bedrooms, guest rooms and baths

Import Collection is featured in HomeDecor Buyer magazine

porcelain planter
HAND-PAINTED IN CHINA
 The porcelain ceramic planter from The Import Collection is hand painted in China. The collection by which the planter sits on a handblown glass metal stand.
 • Wholesale price: \$18
 • Minimum order: 500 (see order: \$300 order)
 • Lead time: 10w to 12w weeks
 • Stockrooms: Atlanta, Dallas, High Point, Los Angeles
 • Showrooms: Chicago, Columbus OH, New York, San Francisco, Seattle
 • For more information, visit our website or call: (818) 933-5933 or fax: (818) 770-6705

HOME ACCENTS TODAY

The Import Collection

Three new garden urns premier. A lidded urn features an open weave, while a handled urn has an embossed design and a square pedestal. The third introduction is a scalloped edge urn. Each retails for about \$140 to \$300. A porcelain collection will also debut with French-influenced designs in yellow or dove gray. eLink 569

French-influenced designs adorn this porcelain vase with metal base from The Import Collection.

Press Reviews & Magazine Features used in printed postcards and email promotions.



For Details, Contact:
David Rees
The Import Collection
Phone (818) 782-3060

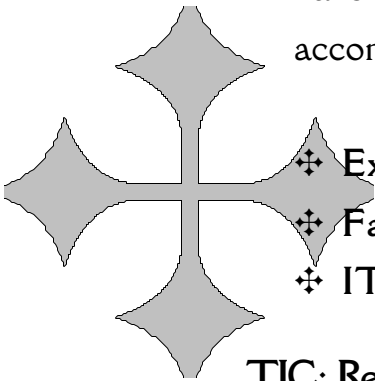
The Import Collection
14620 Keswick Street
Van Nuys, CA 91405
Tel: (818) 782-3060
Fax: (818) 904-0584

TIC news release

OCTOBER 1999 OPENING OF TIC'S NEW
190,000 SQ. FT. FACILITIES AT:

7885 Nelson Road
Panorama City, CA 91407

Panorama City, October 15, 1998: TIC announces new facilities to accommodate sales-driven growth for the new millennium!



- + Expanded product lines
- + Faster fulfillment
- + IT modernization

TIC: Reputation for Style, Quality and Affordable Elegance

It is with profound gratification and enthusiasm that **The Import Collection** announces the opening of their new showroom, office and warehouse facilities located in Panorama City, California. This 205,000 square foot complex, in conjunction with our existing 130,000 square foot location, will enable us to inventory greater quantities of our expansive line and meet sales and delivery requirements. Bottom line - better shipping, receiving and customer service.

In the planning for over two years, this 25-year old company is now prepared to embark on its journey into the 21st century with great pride in continuing the goal to provide 'affordable elegance' to the gifts and decorative accessories trade.

For Release 9 a.m. EDT
October 15, 1999

